

# Martin Yates

## Experience Designer

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### bp, UK

Design Engineer, 2022–

Part of the bpCore team I have helped implement the bp design system across several in-house SaaS applications, from discovery through to deployment. This often involves implementing new iterative design processes across large multi-disciplinary teams.

### TableCheck, Japan

Product Designer, 2020–21

Remote role leading both in-house UX and UI design for a Tokyo based restaurant management startup. Involved in the development of design systems and architecture for both customer and merchant facing products.

### MyPickle/NSN, UK

Lead Product Designer, 2020–23

My Pickle/NSN is a Community Interest Company that helps people find the support they need. I was working part-time in a volunteer capacity, helping the team improve the website and design system.

### Merchant Cantos, UK

UX Designer, 2020

Agency role focussing on corporate and b2b sites. Regularly working across multiple clients with extremely tight deadlines.

### Brilliant Basics, UK

Lead Product Designer, 2018–19

Lead UX and UI across projects for BT, Shell and bp. Managed off-shore teams of designers/developers and facilitated design sprint workshops.

## Education

Kyoto Inst. of Culture and Language

Japanese N3

2016 – 2017

Loughborough University

Industrial Design & Technology (2:1)

2005 – 2009

## Languages

English Native

Japanese Intermediate

## Tools

Figma, Sketch, Zeplin, Mural, Miro,

Photoshop, Jira, Trello

## **Aioi Nissay Dowa Europe, UK**

Senior Product Designer, 2017–18

Redesign of a website for an insurance product tailored for Japanese expats. The role utilised my Japanese skills alongside my UX experience.

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## **Wunderman, UK**

Senior UK Designer, 2017

Assisting the redesign of the Ernst and Young website. I joined near the end of the project to produce detailed wireframes and documentation.

## **Critical Mass, UK**

Senior UX Designer, 2017

Role supporting Nissan and Infiniti Motors on a variety of projects including a chatbot for the Infiniti global site and supporting campaign material.

## **Flamingo, Japan**

Senior UX Designer, 2016–17

Redesign of a website for an insurance product tailored for Japanese expats. The role utilised my Japanese skills alongside my UX experience.

## **SapientNitro, UK**

Senior UX Designer, 2014–16

Working with RBS/NatWest on their native banking apps, we added new app functionality in 2-week sprints across all platforms.

## **Instinct Studios, UK**

Junior UX Architect, 2012–14

A technical role which developed the foundation of my skill set, working mainly on complex financial systems and processes for clients in the wealth management and insurance sectors.